



UNDERSTANDING EMPLOYEE ENGAGEMENT & HONG KONG INSTITUTE OF HUMAN RESOURCE MANAGEMENT



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VP, Learning & Development
BCT Group

Seminar Content:

- How employees are engaged with the company via real industry practices !
- Introduction of Hong Kong Institute of Human Resource Management (HKIHRM) and meet their representatives !!
- Opportunity to apply on the spot of the Student Membership of HKIHRM (FREE OF CHARGE!) !!!

Our UG Programme, **Bachelor of Commerce (Hons.) in Human Resources Management**, will also be introduced at the end of the seminar !

REGISTRATION

15:30 – 17:00

2 October 2025

SMC 701, Shek Mun Campus



<https://bit.ly/4n2Yaw4>

Language: English

ALL STUDENTS ARE WELCOME!



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